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For Immediate release:

CMAI completes 2010 World Polyolefins Analysis; Global Polyolefin Market Experiences Dramatic Changes.

Houston, TX – [Chemical Market Associates, Inc. \(CMAI\)](#) announces the completion of the [2010 World Polyolefins Analysis](#), an annual global study that covers the future outlook for supply, demand, production, capacity, trade, pricing and profitability of the global Polyethylene (PE) and Polypropylene (PP) industry for the period 2004 to 2014. Included with each analysis is 12 months access to CMAI's online capacity and supply/demand databases with a mid-term supply/demand update incorporating the latest economic and market outlook. The analysis is a necessary resource for business managers and planning professionals who need to make strategic business decisions based on the recent unpredictability in the global financial markets and fluctuations in energy prices.

Current Polyolefin Market Situation

The global polyolefin market is changing dramatically in response to the fast advancing industrialization process in the emerging markets, as well as improvements in global communications and trade liberalization. Investments are increasingly concentrated in feedstock cost-advantaged or high demand growth areas, such as the Middle East and the Asia Pacific region. The same trend, in the more mature regions of West Europe and North America, is driving industry consolidation and moves toward the production of higher value, performance products. Polyolefin production thus is projected to expand at a rate of around five percent per year from 2009 to 2014.

Polymer Market Outlook

Growth in polyolefin consumption will be mainly driven by the rapid economic development of numerous transition countries in the Asia Pacific region, Central Europe, the Middle East and South America. As these regions move toward more consumer based economies, plastics usage in general will increase. Investments in export-oriented plastics converting capacities in many of these countries will also help fuel polyolefin demand growth.

Trade flows, consequently, will increase, particularly from the Middle East, where producers enjoy a competitive cost advantage, especially for polyethylene. The main destinations of Middle Eastern exports include China, Europe, and Turkey; as well as numerous other countries within Asia, Africa and the CIS region. Intra-regional trade flows in these areas are expected to decrease as a result.

To find out more about the current market issues and CMAI's outlook for this industry, order this analysis now at www.cmaiglobal.com. The analysis is available in book and CD-ROM format, with access to CMAI's Online Capacity and Supply/Demand databases. With updates to the Capacity database as changes in the marketplace occur, and an annual mid-year update to the Supply/Demand database, clients find this database access to be a necessary tool for their strategic business decisions.

CMAI is the premier provider of Market, Planning and Business Advisory services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

For more information on the [2010 World Polyolefins Analysis](#), visit CMAI's website at www.cmaiglobal.com or contact:

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