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For Immediate release:

CMAI Opens Registration for 25th Annual World Petrochemical Conference- The Dow Chemical Company to present Keynote address

Houston, TX - On March 23-25, 2010, Chemical Market Associates, Inc. (CMAI) will host its 25th Annual World Petrochemical Conference and Workshops in Houston, Texas at the Hilton Americas Hotel. This annual event boasts over 35 industry experts as speakers, consisting of respected industry leaders from companies all over the world complemented by CMAI product experts from its global offices. In addition, panel discussions will be held both days to create an environment for an open exchange of opinions regarding future market conditions. Workshops will be held March 23rd followed by the two Conference days on the 24th and 25th.

On the first day, the popular General Session will focus on critical global challenges and opportunities for the chemicals, plastics and fiber industries. Mr. Juan Luciano, Senior Vice President-Hydrocarbons & Energy, Basic Plastics and Joint Ventures, The Dow Chemical Company, will provide the Keynote address. Further defining the outlook for major chemical industry sectors, day two will include concurrent sessions for Aromatics & Fiber Intermediates, Olefins & Polyolefins and Chlor-Alkali & Related Products. CMAI expects that total participation will be well over the 600 attendees that gathered for the 2009 event.

Whether managing chemicals, plastics or fibers businesses, providing financial analysis, or developing capital plans, attendees consistently rate this conference as exceeding their requirements for a concise and connected analysis of future conditions. Given these uncertain times, participation in this annual event will provide attendees with a critical update on important future market dynamics. Important decisions hinge on a clear and concise vision of future market conditions, which is the core product of this annual event.

Complementing the conference, CMAI will host two one-day workshops immediately preceding the conference on March 23, 2010. In its 8th year, the well-attended *Petrochemical Industry Fundamentals Workshop* is designed to effectively bring participants up to speed with language, concepts and key issues in the industry. Due to high interest levels, CMAI will offer an advanced course, the *Plastics & Polymers Industry Workshop*, which is a one-of-a-kind opportunity to become more acquainted with the most relevant global market and production dynamics for the resin and fabrication businesses. These two workshops are designed and taught by CMAI industry experienced consultants, and are well-known as a solid venue for gaining a comprehensive view of the petrochemicals industry.

Register on-line at www.cmaiglobal.com or contact CMAI by email: conferences@cmaiglobal.com, phone: 1-281-531-4660, or fax: 1-281-531-0995. Room reservations should be made directly with The Hilton Americas-Houston.

CMAI is the premier provider of Market and Business Advisory services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business

advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

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