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For Immediate release:

CMAI completes 2010 World Butadiene Analysis

Houston, TX – [Chemical Market Associates, Inc. \(CMAI\)](#) announces the completion of the [2010 World Butadiene Analysis](#), an annual global study that covers past and future developments in supply, demand, production, capacity, trade, pricing and profitability of the global [Butadiene](#) industry for the period 2004 to 2014. Included with each analysis is 12 months access to CMAI's online capacity and supply/demand databases with a mid-term supply/demand update incorporating the latest economic and market outlook. The analysis is a necessary resource for business managers and planning professionals who need to make strategic business decisions in a rapidly changing global economic and market environment.

Current Market Situation

CMAI's latest [Butadiene Analysis](#) reveals global butadiene markets have shifted substantially since the beginning of this decade; in fact, the past 18 months have been quite dramatic. Markets have alternated between extremely tight and long supply/demand conditions within just a few months. The recent global recession caused demand to drop in the major regions back to levels not seen in a number of years. On a global basis, CMAI expects [butadiene demand](#) in 2009 to remain below the 2004 level.

Currently, the largest butadiene-consuming regions of the world (North America, West Europe and Northeast Asia) account for over 80 percent of total global demand. Two significant changes have taken place in the regional butadiene demand growth pattern: first, demand and demand growth has moved from North America and West Europe to Asia; second, in some regions that have been less significant consumers of butadiene, such as India and Central Europe, demand is growing at a faster rate than the global average.

Market Outlook

Over the forecast period, the [C4 olefins](#) and derivative markets are expected to experience a continuation of the pronounced market changes that have characterized much of the past five years. Globally, trade patterns for butadiene and related products will continue to shift as production of end-use products will be relocated to developing countries. The availability of crude C4 feedstock will remain the limiting factor for North American butadiene production and will become a limiting factor in Asia.

On a regional basis, these markets are expected to undergo many transformations. Asia is confronting issues related to rapid demand growth of butadiene and finished goods, while North America is facing matters of surplus butadiene extraction capacity, surplus finished goods capacity and increasing imports of finished goods. West Europe is expected to see its status erode as the most significant global exporter of C4 olefins, and the strong incentive to export butadiene derivatives will also ease. West Europe's current position as global swing butadiene supplier will eventually be overtaken by Middle East butadiene producers.

To find out more about the current market issues and CMAI's outlook for this industry, order this analysis now at www.cmaiglobal.com. The analysis is available in book and CD-ROM format, with access to CMAI's Online Capacity and Supply/Demand databases. With updates to the Capacity database as changes in the marketplace occur, and an annual mid-year update to the Supply/Demand database, clients find this database access to be a necessary tool for their strategic business decisions.

[CMAI](http://www.cmaiglobal.com) is the premier provider of Market, Planning and Business Advisory services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

For more information on the [2010 World Butadiene Analysis](#), visit CMAI's website at www.cmaiglobal.com or contact:

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