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For Immediate release:

CMAI Unveils “Renewable Commodity Plastics – Mapping a Sustainable Market” Report

Houston, TX – [Chemical Market Associates, Inc. \(CMAI\)](#), acquired by IHS Inc. (NYSE: IHS - www.ihs.com), has released its new [Renewable Commodity Plastics – Mapping a Sustainable Market](#) report. The report assesses and evaluates the important technology and commercial issues and drivers that will affect the future market for renewable commodity plastics.

Renewable chemicals and renewable energy is the core of the evolving carbon economy. The growth of both renewable sectors is largely driven by domestic security and environmental concerns and is and will continue to be fostered by government policies. While renewable energy is driven strongly by concerns for energy security, the market and growth for renewable chemicals is much more driven by consumer issues rather than security of supply.

Renewable Commodity Plastics – Mapping a Sustainable Market concentrates on commodity plastics that may have applications in both customer driven niche application as well as conventional, high volume applications. The report provides a discussion of both commercial and new and developing technologies for the production of these chemicals and chemical intermediates and feedstocks, the various commercial and government policies, corporate sustainability initiatives and drivers, market entry barriers and the cost competitiveness of these process technologies and how that will impact future demand growth. It also includes a global demand forecast for the high density and linear low density polyethylene, polypropylene, polyethylene terephthalate fiber and bottle resin and polystyrene out to 2020, for both the commodity polymers and their renewable counterparts.

For more information about the Renewable Commodity Plastics service or to order a copy of *Renewable Commodity Plastics – Mapping a Sustainable Market*, please contact CMAI at cmai@cmaiglobal.com, or visit [Renewable Commodity Plastics - Mapping a Sustainable Market](#).

[CMAI](#) is the premier provider of [Market, Planning and Business Advisory services](#) offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Bangkok, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include companies in the following industries: chemical & oil, technology & EPC; banking and financial institutions; plastic converters; textile & apparel manufacturers; brand-owners; grocers/retailers, government agencies; trading.

[IHS](#) (NYSE: IHS) is the leading source of information and insight in critical areas that shape today’s business landscape, including energy and power; design and supply chain; defense, risk and security; environmental, health and safety (EHS) and sustainability; country and industry forecasting; and commodities, pricing and cost. Businesses and governments in more than 165 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company

on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS employs approximately 5,100 people in more than 30 countries around the world.

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