

WORLD



ANALYSIS

CMAI

CMAI examines the issues and develops a five-year projection for the global polystyrene & expandable polystyrene markets.

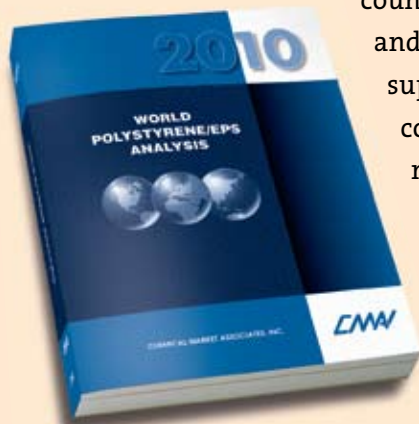


World Polystyrene/EPS Analysis

More than 60 percent of the world's styrene production is consumed into polystyrene for its use in packaging materials and other products. Over the past few years, the world polystyrene market has been competitive to say the least. Demand has been challenged on a global basis, forcing polystyrene producers to undertake major restructuring efforts, especially in mature markets such as the U.S., West Europe and Japan. Some producers have formed strategic alliances to optimize their production economics. Others have formed or are actively pursuing joint venture possibilities with local producers in developing regions. In short, no producer can afford to ignore the implications of the global industry on its own strategy.

The **World Polystyrene/EPS Analysis** will be an integral source of data for your medium and long-term business planning. An ideal complement to CMAI's **World Styrene Analysis**, the **World Polystyrene/EPS Analysis** will provide a more global, detailed and thorough analysis of the polystyrene industry, drilling down to

country and demand by sector level. The interpretation and explanation of the data by CMAI's industry experts supplies an even more valuable resource to help your company to succeed in this increasingly competitive market. With easy access to the PDF contents of the analysis and associated capacity and supply/demand databases online through www.cmaiglobal.com, clients to this service are able to create and adjust their business strategies anytime or anyplace.



WORLD POLYSTYRENE/EPS ANALYSIS

About CMAI Methodology:

A staff of accomplished consultants gathers market intelligence on a continuing basis, maintaining knowledgeable contacts and regularly traveling worldwide. All information is validated, interpreted and analyzed prior to being incorporated into the CMAI database, which is now a broad foundation of informational elements that have been growing since 1979. Cost assumptions deal with projections of feedstock cost, the value of crude oil and natural gas, foreign exchange variation and anticipated rates of inflation.

CMAI's price forecasts employ a combined treatment of production costs and cash operating margins that are derived from a utilization rate analysis. These and other significant factors are evaluated by the use of well-established models, working forward and backward along the tightly linked chain of economic elements that ultimately comprise a meaningful forecast.

As the petrochemical world has expanded, so have the capabilities of CMAI's market research and analysis staff. Our client base has broadened and increased to include not only petrochemical companies, but also financial institutions and associated industries, thus suggesting that CMAI's approach and methodology yield genuinely accurate, timely and useful market information.

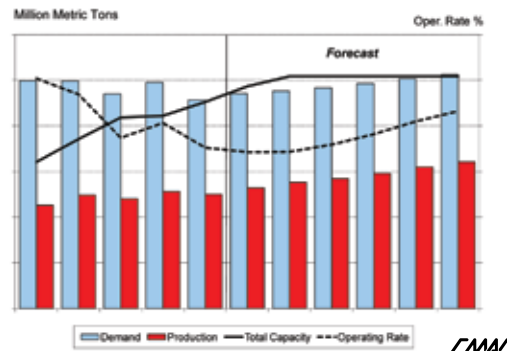
Providing a reliable source of information on manufacturing, marketing, economic and forecast data, the **World Polystyrene/EPS Analysis** offers the most thorough market study available to the polystyrene and expandable polystyrene industries. Essential information provided in this annual study includes:

- Supply/demand balances for the major producing countries (with regional summaries) for polystyrene and expandable polystyrene, including supply data by production source and demand data by derivative segment.
- Capacity integration tables by region, country, company and location.
- Production capacities of all polystyrene and expandable polystyrene producers, by company and location, both historical and planned future expansions.
- Online access in electronic format for capacity and supply/demand from our website.
- Demand data for key end-use market segments.
- Long term price and margin forecasts.
- Process economics for polystyrene and expandable polystyrene producers.
- Product trade grids and major market location maps.
- Data over a period of eleven years, including five years history, base year actual, and five years forecast.

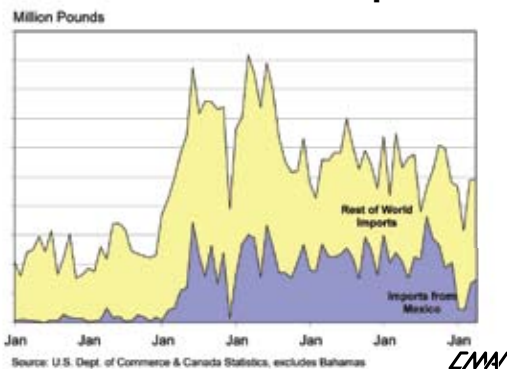
Combined with the most sophisticated database technologies, this study utilizes an effective and proven methodology developed by CMAI that has spanned three decades of consulting experience.

If you are interested in learning more about this valuable analysis, please contact CMAI for information.

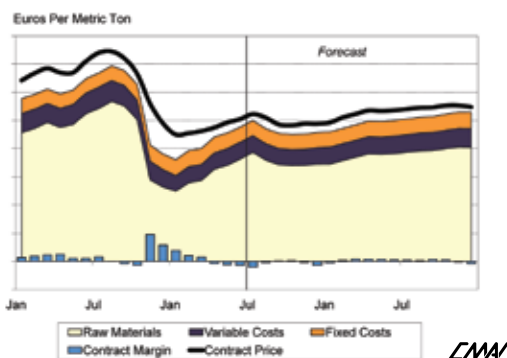
China PS Supply/Demand Balance



U.S. & Canada EPS Imports



WEP Expandable Polystyrene (EPS) Producer



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