

WORLD



ANALYSIS

CMAI

CMAI examines the issues and develops a five-year projection for the global cumene, phenol and acetone markets.



## World Cumene/Phenol & Acetone Analysis

The phenol industry generally enjoys healthy growth as it has a diverse set of applications. It primarily benefits from a robust economy and emerging markets as many of its final applications tend to be durable good oriented. This industry is fairly complicated due to its influence upstream from olefins, aromatics and refineries. Location and access to feedstocks is a key ingredient to competitiveness and drives investments. Phenol cannot be analyzed alone as its co-product, acetone, has become more important to this business and it factors more than ever into operations.

The **World Cumene/Phenol and Acetone Analysis** is a comprehensive study examining the historic pattern of demand for cumene, phenol, bisphenol-A and acetone for each consuming country in the world. This study presents a value analysis of this chain by market

segment, commentary on the regions as well as supply/demand developments. Every important producing and consuming country in the world is grouped into 10 significant geographical trading regions and covered in full detail.



# WORLD CUMENE/PHENOL & ACETONE ANALYSIS

## About CMAI Methodology:

A staff of accomplished consultants gathers market intelligence on a continuing basis, maintaining knowledgeable contacts and regularly traveling worldwide. All information is validated, interpreted and analyzed prior to being incorporated into the CMAI database, which is now a broad foundation of informational elements that have been growing since 1979. Cost assumptions deal with projections of feedstock cost, the value of crude oil and natural gas, foreign exchange variation and anticipated rates of inflation.

CMAI's price forecasts employ a combined treatment of production costs and cash operating margins that are derived from a utilization rate analysis. These and other significant factors are evaluated by the use of well-established models, working forward and backward along the tightly linked chain of economic elements that ultimately comprise a meaningful forecast.

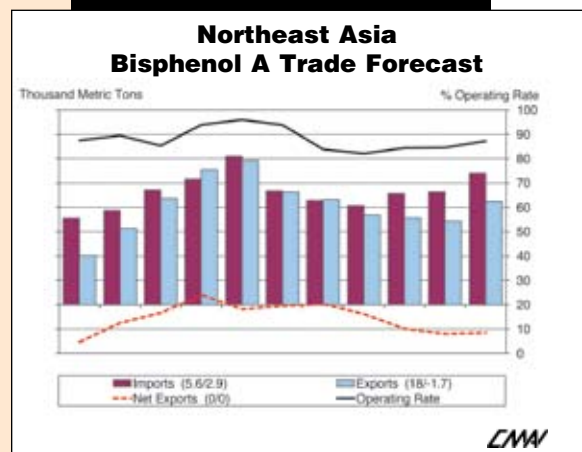
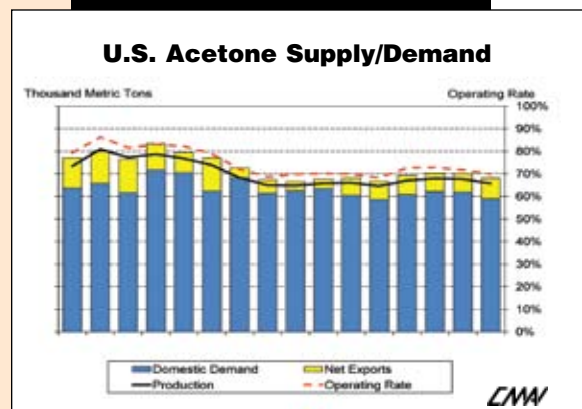
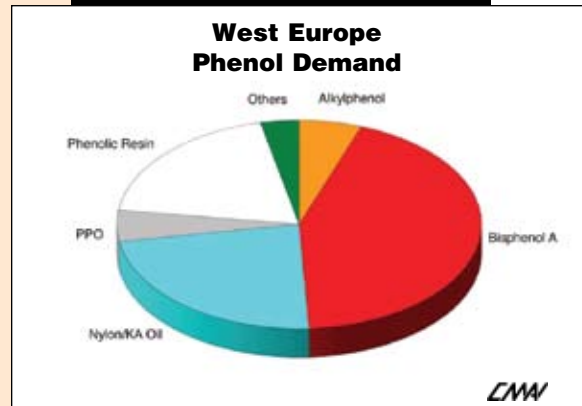
As the petrochemical world has expanded, so have the capabilities of CMAI's market research and analysis staff. Our client base has broadened and increased to include not only petrochemical companies, but also financial institutions and associated industries, thus suggesting that CMAI's approach and methodology yield genuinely accurate, timely and useful market information.

Providing a reliable source of information on manufacturing, marketing, economic and forecast data, the **World Cumene/Phenol & Acetone Analysis** offers the most thorough market study available to the cumene, phenol and acetone industries. Essential information provided in this annual study includes:

- Supply/demand balances for the major producing countries (with regional summaries) for cumene, phenol, bisphenol-A and acetone, including supply data by production source and demand data by derivative segment.
- Capacity integration tables by region, country, company and location.
- Production capacities of all cumene, phenol, bisphenol-A and acetone producers, by company and location, both historical and planned future expansions.
- Online access for respective data in an electronic format for capacity and supply/demand from our website.
- Demand data for key end-use market segments.
- Long term price and margin forecasts.
- Process economics for cumene, phenol, bisphenol-A and acetone producers.
- Product trade grids and major market location maps.
- Data over a period of eleven years, five years history, base year actual, and five years forecast.

Combined with the most sophisticated database technologies, this study utilizes effective and proven methodology developed by CMAI that has spanned three decades of consulting experience.

If you are interested in learning more about this valuable analysis, please contact CMAI for information.



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