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For Immediate release:

CMAI Announces Organizational Changes to Support Expanding Consulting Services

Houston, TX – [Chemical Market Associates, Inc. \(CMAI\)](#) is pleased to announce Steve Zinger will be returning to CMAI Houston, Texas headquarters and taking on the responsibility as **Global Business Director – Olefins**. Returning to Singapore will be Darren Smith to assume the role as **Managing Director – Asia**.

After championing the development and launch of CMAI's olefins service in Asia, fulfilling the Managing Directors role, and then assuming the lead for Singapore's Business Advisory Services operations at the beginning of this year, Steve Zinger will return to Houston in June 2010. Steve's years in Asia, arriving in August of 2006, have been very productive from many perspectives. Steve will assume the responsibilities of Global Business Director – Olefins upon his return. This large and global segment of CMAI's Market Advisory Service line will benefit from Steve's extensive olefins background and international experience.

Darren Smith returns from the Middle East to Singapore and has deep experience delivering tailored Business Advisory Services in both Asia and in the Middle East. Darren has led numerous strategic, transactional and commercial single-client engagements, for a range of clients and value chains in both Asia and the Middle East. Darren's deep experience in these two complementary regions coupled with a robust background and broad understanding of the petrochemical industry in these two dynamic regions adds to CMAI's global insights and unrivaled analytics.

[CMAI](#) is the premier provider of [Market, Planning and Business Advisory services](#) offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

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