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For Immediate release:

**CMAI announces new analysis to Market Planning Services portfolio:
The 2010 World Polycarbonate and ABS Analysis**

Houston, TX – [Chemical Market Associates, Inc. \(CMAI\)](#) announces the completion of the new [2010 World Polycarbonate and ABS Analysis](#), an annual global study that covers past and future developments in supply, demand, production, capacity, trade, pricing and profitability of the global polycarbonate and ABS industries for the period 2004 to 2014. Included with each analysis is 12 months of access to CMAI's online capacity and supply/demand databases with a mid-term supply/demand update incorporating the latest economic and market outlook. New for 2010 editions is access to the key graphics contained in the Analysis in both Microsoft Excel and PowerPoint. The analysis is a necessary resource for business managers and planning professionals who need to make strategic business decisions in a rapidly changing global economic and market environment.

Polycarbonate

Polycarbonate's main end use sector - optical media, is now being superseded by other technologies and is in decline. As a consequence, the industry is working hard to develop other applications to take over from optical media and continue to drive demand. The potential impact of new applications will be considered in the study.

Despite the slowdown in demand, new polycarbonate capacity continues to be built, which is likely to lead to margin compression and a consequent delay in new projects and/or a rationalization of existing capacity in the coming years.

ABS

ABS is the largest volume engineering resin and has a relatively mature market. As such, the industry is not suffering from the same adverse demand impact that is affecting polycarbonate with the decline of optical media applications. Of greater concern to the ABS industry is the changing upstream raw material balance. The general cost advantage of natural gas over crude oil has reduced the availability of ABS feedstocks produced from liquid cracker feeds. This has particularly impacted butadiene availability, which in coming years will impact the economics of ABS production.

To find out more about the current market issues and CMAI's outlook for this industry, order this analysis now at www.cmaiglobal.com. The analysis is available in book and CD-ROM format, with access to CMAI's Online Capacity and Supply/Demand databases. With updates to the Capacity database as changes in the marketplace occur, and an annual mid-year update to the Supply/Demand database, clients find this database access to be a necessary tool for their strategic business decisions.

[CMAI](#) is the premier provider of Market, Planning and Business Advisory services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and

geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

For more information on the [*2010 World Polycarbonate and ABS Analysis*](#), visit CMAI's website at www.cmaiglobal.com or contact:

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