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For Immediate release:

CMAI Attracts 900 Participants at the 25th Annual World Petrochemical Conference & Workshops

Houston, TX - Chemical Market Associates, Inc. (CMAI) hosted its *25th Annual World Petrochemical Conference and Workshops* in Houston, Texas on March 23-25, 2010. Approximately 900 conference and workshop attendees, press and high profile industry speakers gathered for CMAI's annual event. Sentiments echoed from attendees and the press that covered and reported on the conference indicated this event is deemed to be the "Best conference of its kind". Given the state of the global economy, CMAI had an outstanding number of attendees, which included a very broad representation of participants from around the world as well as all segments of the value-chain, including upstream energy and petrochemical producers to downstream retailers and every segment in-between. The financial sector along with other supporting industries such as transportation were also well represented. Copies of the conference proceedings are available in book and CD-ROM format. To order your copy, contact CMAI by email at cmai@cmaiglobal.com or complete the order form at www.cmaiglobal.com.

Keynote speaker Juan Luciano, Senior Vice President of The Dow Chemical Company, provided a valuable outlook regarding global petrochemicals. Bill Sanderson, President of Purvin & Gertz, CMAI's strategic alliance partner, spoke on the future of global energy markets and what economic recovery will mean for this important industry segment. Ira G. Boots, Chairman & Chief Executive Officer of Berry Plastics Corporation, provided a perspective from a global plastics processor in an increasingly competitive global environment. Kamal Nanavaty of Reliance Industries gave insight on the India market and its outlook on developing an integrated industry.

CMAI's two industry workshops, the *Petrochemical Industry Fundamentals Workshop* in its 8th year and new for this year was the *Introduction to Thermoplastics Workshop*, again presented a one of a kind opportunity for industry players to become better acquainted with the language, concepts and key issues in the industry. The Thermoplastics Workshop provided attendees with a high level overview of the basic fundamentals of the commodity and engineering plastics resin business. These workshops are designed and taught by CMAI industry experienced consultants, and are well-known in the chemical community as a solid venue for gaining a comprehensive view of the petrochemicals industry.

[CMAI](#) is the premier provider of Market, Planning and Business Advisory Services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

Jamie Van Fleet
CMAI
11757 Katy Freeway, Suite 700
Houston, TX 77079 U.S.A.
Tel: 1-281-531-4660 Fax: 1-281-531-9966
Email: jvanfleet@cmaiglobal.com

HEADQUARTERS
Houston, Texas
Tel: 1-281-531-4660
Cmai@cmaiglobal.com

EUROPE Ltd
London, England
Tel: 44 (0)20-7930-9818
London@cmaiglobal.com

ASIA
Singapore
Tel: 65-6-226-5363
Asia@cmaiglobal.com

USA
Valhalla, New York
Tel: 1-914-579-0010
NewYork@cmaiglobal.com

EUROPE GmbH
Düsseldorf, Germany
Tel: 49-211-710081-10
Dusseldorf@cmaiglobal.com

MIDDLE EAST
Dubai, U.A.E.
Tel: 971-4-391-2931
Dubai@cmaiglobal.com

CHINA
Shanghai, PRC
Tel: 86-21-6163-5470
Shanghai@cmaiglobal.com