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For Immediate release:

CMAI Announces End of Registration for 2010 World Petrochemical Conference and CMAI to Present at the Annual International Petrochemical Conference - National Petrochemical & Refiners Association (NPRA)

Houston, TX - On March 23-25, 2010 Chemical Market Associates, Inc. (CMAI) will host its [25th Annual World Petrochemical Conference](#) and Workshops in Houston, Texas. Prior to NPRA, this annual event boasts over 30 industry experts as speakers, consisting of respected industry leaders from companies all over the world complemented by CMAI product experts from its global offices. In addition, panel discussions will be held both days to create an environment for an open exchange of opinions regarding future market conditions. Returning to pre-recession levels, registrations for conference and workshops are well over 850.

With the key product and business managers from around the world in attendance, this forum has proven to be a valuable prelude to the annual International Petrochemical Conference - National Petrochemical & Refiners Association (NPRA). The conference consists of a variety of sessions covering key political, economic, and environmental issues affecting the petrochemical industry. The sessions emphasize global competitiveness in the petrochemical business and are presented by recognized experts in the areas of petrochemical markets, economics and politics. The conference attracts more than 2200 attendees in the petrochemical industry including planners, marketers, sales representatives, engineers and senior management. Approximately 600 companies are represented from 43 countries. *CMAI will also be presenting at the IPC NPRA petrochemical forum on Tuesday, March 30, providing an hour long Global Petrochemical Industry Outlook.*

Whether managing chemicals, plastics or fibers businesses, providing financial analysis, or developing capital plans, attendees consistently rate the CMAI World Petrochemical Conference as exceeding their requirements for a concise and connected analysis of future conditions. Given these uncertain times, participation in this annual event will provide attendees with a critical update on important future market dynamics. Important decisions hinge on a clear and concise vision of future market conditions, which is the core product of this event. CMAI's 2009 conference and workshop, the largest of its kind, attracted almost 750 attendees, representing 45 countries and managing a global spectrum of products, services and functions. This year's attendance will be even larger.

Register on-line at www.cmaiglobal.com or contact CMAI by email: conferences@cmaiglobal.com, phone: 1-281-531-4660, or fax: 1-281-531-0995. Room reservations should be made directly with The Hilton Americas-Houston.

[CMAI](#) is the premier provider of Market, Planning and Business Advisory Services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC

companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

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