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For Immediate release:

CMAI Prepares for Record Attendance at the Upcoming 25th Annual World Petrochemical Conference & Workshops

Houston, TX - On March 23-25, 2010 Chemical Market Associates, Inc. (CMAI) will host its 25th Annual [World Petrochemical Conference](#) and Workshops in Houston, Texas. This annual event boasts over 30 industry experts as speakers, consisting of respected industry leaders from companies all over the world complemented by CMAI product experts from its global offices. In addition, panel discussions will be held both days to create an environment for an open exchange of opinions regarding future market conditions. Workshops will be held March 23rd, followed by the two Conference days on the 24th and 25th.

On the first day, the popular General Session will focus on the critical macro issues for the chemicals, plastics and fiber industries. Keynote speaker Juan Luciano, Senior Vice President of The Dow Chemical Company, will provide a valuable outlook regarding global petrochemicals. Bill Sanderson, President of Purvin & Gertz, CMAI's strategic alliance partner, will speak on the global energy future and what recovery will bring for the industry. Ira G. Boots, Chairman & Chief Executive Officer of Berry Plastics Corporation, will focus on a plastics processor global perspective. Kamal Nanavaty of Reliance Industries will give insight on the India market and its outlook on developing an integrated industry.

Further defining the outlook for major chemical industry sectors, day two will include concurrent sessions for Aromatics & Fiber Intermediates, Olefins & Derivatives, Chlor-Alkali and new for this year, a specially focused products session. All sessions will include market insight from global CMAI consultants, who will discuss the pertinent issues facing the industry, and will be complemented by outside industry speakers. In the Aromatics & Fiber Intermediates session, a refinery update will be presented by Blake Eskew from Purvin & Gertz. The Olefins & Derivatives session will have Ron Gist from Purvin & Gertz speaking on the ethylene feedstock markets. In the Chlor-Alkali session, Eric Bender from TZMI will give a global outlook on the Titanium Dioxide market. In the new Focused Products Session topics covered include Polycarbonate and ABS, Nylon Engineering Plastics, Butylenes and China Coal Chemicals.

Whether managing chemicals, plastics or fibers businesses, providing financial analysis, or developing capital plans, attendees consistently rate this conference as exceeding their requirements for a concise and connected analysis of future conditions. Given these uncertain times, participation in this annual event will provide attendees with a critical update on important future market dynamics. Important decisions hinge on a clear and concise vision of future market conditions, which is the core product of this annual event. CMAI's 2009 conference and workshop, the largest of its kind, attracted almost 750 attendees, representing 45 countries and managing a global spectrum of products, services and functions. This year's attendance is expected to be even larger. With the key product and business managers from around the world in attendance, this forum has proven to be a valuable prelude to the annual NPRA IPC meeting. CMAI will also be presenting at the NPRA IPC Petrochemical Forum on Tuesday, March 30, providing a Global Petrochemical Industry Outlook.

Register on-line at www.cmaiglobal.com or contact CMAI by email: conferences@cmaiglobal.com, phone: 1-281-531-4660, or fax: 1-281-531-0995. Room reservations should be made directly with The Hilton Americas-Houston.

CMAI is the premier provider of Market, Planning and Business Advisory Services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

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