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For Immediate release:

**Meet with key market participants and CMAI consultants at the Upcoming
2009 World Petrochemical Conference**

Houston, TX - Chemical Market Associates, Inc. (CMAI) reconfirms hosting of their 24th Annual World Petrochemical Conference and Workshops in Houston, Texas. This annual event boasts presentations by over 35 industry experts, consisting of respected industry leaders from companies all over the world, complemented by CMAI product market experts from its global offices. In addition, panel discussions will be held both days to create an environment for an open exchange of opinions regarding future market conditions. The two days of this forward-looking Conference, March the 25th and 26th, will be preceded by concurrent one day Workshops on March 24th.

Never before has it been more important to seek cost-effective venues at which to meet face-to-face with a significant number of global market participants and hear from proven industry experts. Already, over 460 attendees have registered for this year's conference and workshops, recognizing that 2009 is turning out to be a crucial time for this industry as predicted at last year's event. Significant changes in the market have occurred over the past six to nine months, leading to the emergence of a global recession that could prove to be the most severe these markets have seen in decades. The impact of these events has produced a severe downturn in demand for petrochemicals, and there are no signs of a recovery developing in the near future. Reacting to these rapidly changing events, CMAI has recently updated their long term global supply-demand and profitability forecasts and the results will be presented and available to participants of the conference, along with the ability to consult one-on-one with CMAI's global team of experts regarding the duration of this down-cycle and the shape and timing of a recovery. *As this is such a crucial time in the industry, CMAI has extended early registration through March 13.*

Whether managing chemicals, plastics or fibers businesses, providing financial analysis, or developing strategic plans, attendees consistently rate this conference as a high value event, exceeding their requirements for a concise and connected analysis of future conditions. Given these uncertain times, participation in this annual event will provide attendees with a critical update on the future market dynamics driving their crucial decisions. Important decisions hinge on a clear and concise vision of future market conditions, which is the core feature of this event each year.

Register on-line at www.cmaiglobal.com or contact CMAI by email: conferences@cmaiglobal.com, phone: 1-281-531-4660, or fax: 1-281-531-0995. Room reservations should be made directly with The Hilton Americas-Houston.

CMAI is the premier provider of Market and Business Advisory services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients

to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

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