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For Immediate release:

CMAI Announces Middle East Personnel Changes & Increases Focus on India

Houston, TX – [Chemical Market Associates, Inc. \(CMAI\)](#) is pleased to announce Tony Potter as the new Managing Director/Regional Leader for the Middle East & India and Sanjay Sharma as Director - India. Dave Witte Executive Vice President of CMAI's Business Advisory Group noted "Tony and Sanjay's vast experience in the petrochemical industry positions CMAI well for its significant and growing business in the Middle East and India and reflects the firm's ongoing commitment to the region."

Tony opened and served as Managing Director of CMAI's continental Europe office in Düsseldorf Germany, as well as leading the [Europe/Middle East Olefins & Derivatives Market Advisory Service](#) as the Director of Europe & Middle East Olefins Studies. Tony has been active in petrochemicals for 26 years, beginning his career in the industry at ExxonMobil in Europe, where for 13 years he held positions in engineering, long range business and investment planning and industry market analysis. After departing ExxonMobil, Tony was involved in petrochemical consulting, focused mainly on single client work for clients worldwide. Tony will relocate to CMAI's Dubai office in order to fulfill his responsibilities and aid in the further expansion of CMAI's business presence in the Middle East.

Sanjay's deep experience with CMAI as a project manager for CMAI's Business Advisory Services is complemented with 15 years of industry experience from Indian Petrochemical Limited (IPCL) and Saudi Basic Industries Company (SABIC). Sanjay will be instrumental in further extending CMAI's consulting services into the Indian markets.

[CMAI](#) is the premier provider of [Market, Planning and Business Advisory services](#) offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

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