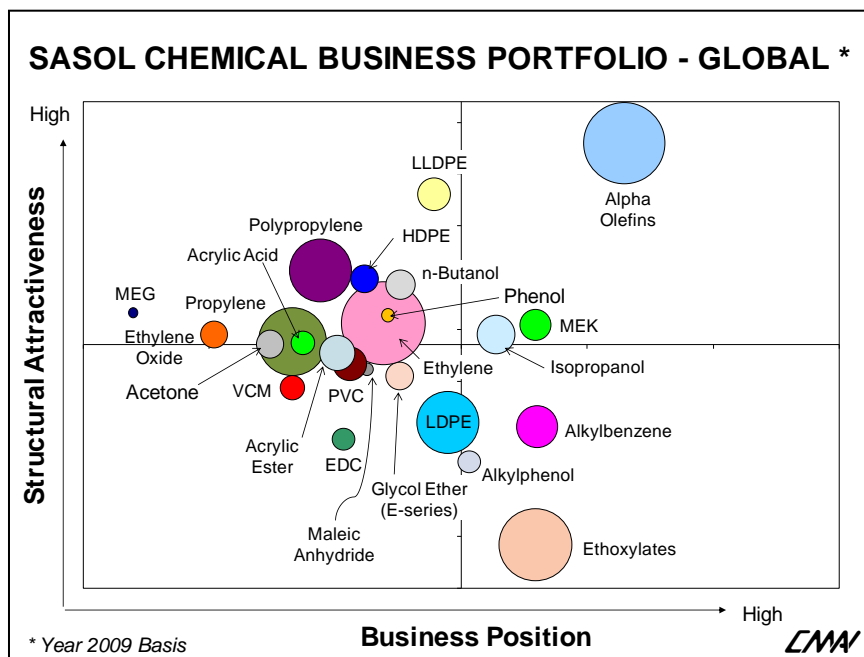


**For Immediate release:**

## CMAI Outlines Sasol's Strategic Chemical Business Position

Houston – Chemical Market Associates, Inc. (CMAI): CMAI's Chemical Company Analysis (CCA) on *Sasol*, the fifth company report of the 2009 Edition, is now available. The report features comprehensive overviews of the chemical businesses of Sasol, including strategic direction and corporate structure; global chemical operations, and business positions of Sasol and its competitors within major product markets; manufacturing site flowcharts and descriptions; as well as vertical product integration and market exposure.



The report aims at providing clients with a thorough understanding of not only the present situation, but also the impact of future developments by assessing Sasol's opportunities and risks within the framework of CMAI's outlook for the global petrochemical industry. Rapidly changing industry structure and dynamics will necessitate company-specific responses that will determine the success of chemical producers in the future.

Sasol is a public company listed on the Johannesburg (JSE) and New York (NYSE) Stock Exchanges with revenues of over U.S. \$15 billion and 33.5 thousand employees. Headquartered in South

Africa, the company owns and operates petroleum and chemical assets in Africa, Europe, North America, the Middle East and the Asia-Pacific region. Sasol's origins date back to 1950, when the government of South Africa established its predecessor, the South African Coal, Oil and Gas Corporation Limited, to manufacture fuels and chemicals from indigenous raw materials. The government mandate shaped the development of Sasol's unique integrated business model that utilizes the proprietary Fischer-Tropsch (FT) technology to convert coal- and gas-derived syngas into a range of hydrocarbons. Sasol today remains the only company worldwide operating a commercial coal-based synfuels manufacturing facility.

Growth strategies for the chemical cluster emphasize product and geographic areas, where Sasol has competitive feedstock or technological advantages that translate into favorable market positions. Less profitable operations will continue to undergo rationalizations and restructuring thus entailing further changes in Sasol's chemical product portfolio.

The *Chemical Company Analysis (CCA)* is a multi-client service aimed at analyzing the structure, dynamics, competition and strategic issues of global and regional chemical industry participants. The 2009 Edition includes company reports on LyondellBasell Industries, INEOS, IPIC (Nova Chemicals/Borealis), Sumitomo Chemical, Sasol and SABIC. Company reports scheduled for the upcoming 2010 Edition are Bayer MaterialScience, Reliance Industries, BASF SE, and Dow Chemical.

CMAI is a petrochemical, plastics and fibers consulting firm that services a wide range of companies all over the world. Since 1979, CMAI's goal has been to provide accurate, timely consulting services for the worldwide industries that it covers. CMAI maintains offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai. Clients to CMAI services include chemical and oil companies, engineering & construction companies, banking and financial institutions, plastic converters, grocers/retailers, government agencies and trading companies.

For additional information on this analysis, visit CMAI's website at [www.cmaiglobal.com](http://www.cmaiglobal.com) or contact:

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