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For Immediate release:

Registration is Now Open for the 2010 Plastics Processors Conference & Industry Workshops

Houston, TX – [Chemical Market Associates, Inc. \(CMAI\)](#) will host, for the seventh time in the U.S., the [Plastics Processors Conference & Industry Workshops](#) this year in Chicago, Illinois, at The Westin Michigan Avenue Chicago on September 20-21, 2010.

This conference will feature CMAI's professional consultants who will discuss the most current and timely events impacting the global plastics and polymers industry. Some key topics which will be covered at the conference include:

- Overview of the PE, PP, PS, EPS, ABS, PET, PVC, PC, Nylon and PBT markets
- Gain valuable insight into the industry dynamics impacting resin prices
- A comprehensive review of energy markets and economic drivers
- Coverage of near term market issues and a look ahead at supply/demand and prices
- Get a better understanding of the upstream fundamentals which influence cash costs
- Ask our CMAI industry consultants the questions you have always wanted to ask
- Network with fabricators, converters and end-users from diverse markets

In addition, CMAI will offer two concurrent **Industry Workshops: Commodity Resins and Engineering Resins**. Designed and taught by CMAI professionals, these workshops are a one of a kind opportunity to get acquainted with the most relevant concepts in these important polymer sectors. The Commodity Resins Workshop focuses on the high volume resin sectors (PE, PP, PVC, PS and PET) and how the global market dynamics of these resins and their feedstocks are impacted by both upstream energy/petrochemicals and the downstream converted product business. The Engineering Resins Workshop focuses on Nylon, ABS, Polycarbonate, POM and PBT market sectors. The workshop examines how the global markets of these engineered polymers are connected to the petrochemical industry and the major end-use applications from these polymers. These two workshops will effectively bring today's business person up to speed with the terminology, technology and key cost elements in the supply chain. Space is limited; please plan to register soon.

You can register on-line at <https://www.cmaiglobal.com/EvConferences.aspx> or contact CMAI by email: conferences@cmaiglobal.com, phone: 1-281-531-4660, or fax: 1-281-531-0995.

[CMAI](#) is the premier provider of [Market, Planning and Business Advisory services](#) offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and

financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

Jamie Van Fleet
CMAI
11757 Katy Freeway, Suite 700
Houston, TX 77079 U.S.A
Tel: 281-531-4660 Fax: 281-531-9966
Email: jvanfleet@cmaiglobal.com

HEADQUARTERS
Houston, Texas
Tel: 1-281-531-4660
Cmai@cmaiglobal.com

EUROPE Ltd
London, England
Tel: 44 (0)20-7930-9818
London@cmaiglobal.com

ASIA
Singapore
Tel: 65-6-226-5363
Asia@cmaiglobal.com

USA
Valhalla, New York
Tel: 1-914-579-0010
NewYork@cmaiglobal.com

EUROPE GmbH
Düsseldorf, Germany
Tel: 49-211-710081-10
Dusseldorf@cmaiglobal.com

MIDDLE EAST
Dubai, U.A.E
Tel: 971-4-391-2931
Dubai@cmaiglobal.com

CHINA
Shanghai, PRC
Tel: 86-21-6163-5470
Shanghai@cmaiglobal.com