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For Immediate release:

Registration Now Open for the Petrochemical Industry Fundamentals Workshop

Houston, TX – [Chemical Market Associates, Inc. \(CMAI\)](#) announces the popular *Petrochemical Industry Fundamentals Workshop* will be conducted in Houston, Texas on September 9, 2010. This event offers delegates a solid foundation on numerous aspects of the global petrochemical industry and has previously proven to be valuable for participants from the industry (producers, consumers and traders) as well as the financial community, and other related industries. This Workshop has been conducted at CMAI's World Petrochemical Conference and Industry Workshop event, as well as at venues outside of the U.S., such as the Asian Petrochemical Industry Conference, for the last ten years.

The [Petrochemical Industry Fundamentals Workshop](#) is a one-day event taught by industry experienced CMAI consulting professionals, with a diverse range of industry backgrounds. Delegates will explore the industry from crude oil and natural gas processing through the key value chains and learn about real world examples of everyday products. Whether participants are new to the chemical world, working in a related area or support function, or in the financial services sector, this workshop will prepare participants for today and for the future.

Scheduled conveniently in advance of the industry's Fall budget planning process, participants in the workshop will be able to immediately put into practice the experience gained from attending. Accountants, attorneys and other professions may benefit from this Workshop as part of their continuing education. For more information regarding the Industry Fundamentals Workshop, please call Mary Blackburn at +1-281-531-4660 or email at mblackburn@cmaiglobal.com. Visit www.cmaiglobal.com to register for this event online.

[CMAI](#) is the premier provider of [Market, Planning and Business Advisory services](#) offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

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