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For Immediate release:

CMAI Expands Service Offerings With Enhanced Plastics Advisory Services for Asia/Middle East/India, Europe and China Polyolefins

Houston, TX – Chemical Market Associates, Inc. (CMAI) announces the launch of three new services within their **Global Plastics & Polymers Market Advisory Service** family; one focused on the regions: Asia/Middle East/India, the other a monthly supplement report for Europe and the third, a China Polyolefins service consisting of a weekly Chinese language report.

The **Global Plastics & Polymers Asia, Middle East & India Weekly - Market Advisory Service** includes a weekly report that covers the dynamic Asian, Middle Eastern and Indian markets for Polyethylene (HDPE, LDPE, LLDPE), Polypropylene, PS, EPS, PET and PVC. Clients to the service also receive a monthly summary report reviewing current market developments and a forecast for prices in Asia, Middle East and India, as well as a monthly data supplement report that covers supply/demand balances, economics, and trade data. As with all of CMAI's Market Advisory Services, clients receive the monthly *Economy & Energy Overview Report*, access to any of CMAI's global consultants and a unique username/password for CMAI's website for access to the Price & Economics Database.

CMAI is also introducing the **Global Plastics & Polymers European Update**, a mid month "add on" report for existing clients of the **Global Plastics & Polymers** or the **Global Plastics & Polymers Asia, Middle East & India Weekly Market Advisory Services** that covers PE, PP, PS, EPS, PVC and PET with a focus on European market activity. This service offers timely European content for those who need the most relevant information for the downstream plastics supply chain.

The China Polyolefins service (headed out of CMAI's Shanghai office) includes a Chinese language weekly report for Polyethylene and Polypropylene. This service works in combination with all of CMAI's other Plastics related services, utilizing seven global offices with contributions from industry experienced consultants, to create a thorough and accurate picture of the global plastics industry.

Howard Rappaport, Global Business Director - Thermoplastics, explains the need for these new plastics industry services, "as regional dynamics change rapidly in the industry, our coverage needs to change along with it. With strategically placed professionals providing comprehensive analysis and commentary, we feel confident that our clients are receiving the best market insights available."

CMAI is the premier provider of Market and Business Advisory services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and

Shanghai, CMAI has provided expert advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

Anne Geraci
CMAI
11757 Katy Freeway, Suite 700
Houston, TX 77079 U.S.A.
Tel: 1-281-531-4660 Fax: 1-281-531-9966
Email: ageraci@cmaiglobal.com

HEADQUARTERS
Houston, Texas
Tel: 1-281-531-4660
Cmai@cmaiglobal.com

EUROPE Ltd
London, England
Tel: 44 (0)20-7930-9818
London@cmaiglobal.com

ASIA
Singapore
Tel: 65-6-226-5363
Asia@cmaiglobal.com

USA
Valhalla, New York
Tel: 1-914-579-0010
NewYork@cmaiglobal.com

EUROPE GmbH
Düsseldorf, Germany
Tel: 49-211-710081-10
Dusseldorf@cmaiglobal.com

MIDDLE EAST
Dubai, U.A.E.
Tel: 971-4-391-2931
Dubai@cmaiglobal.com

CHINA
Shanghai, PRC
Tel: 86-21-6163-5470
Shanghai@cmaiglobal.com