
AMERICAS

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For Immediate release:

CMAI Expands Service Offerings for Olefins Market Advisory Services

Houston, TX – Chemical Market Associates, Inc. (**CMAI**) is launching two new services under their olefins umbrella of services that will bring more detailed coverage for the Asian market, the **C4s & Elastomers Market Advisory Service – Asian Weekly**, and greater depth and analysis for tire raw material costs, the **CMAI Tire Index Report**.

C4s & Elastomers Market Advisory Service – Asian Weekly contains a weekly report that is emailed to clients and provides weekly prices and analysis of markets for butadiene and major derivatives in Asia. This service is being offered as an additional service for current clients of CMAI's **Global C4 & Elastomers Market Advisory Service**. Bill Hyde, Director for C4 Olefins & Elastomers, explains the need for this new service; *“an understanding of the trends in the markets in Asia is critical to fully understanding the global market for C₄ Olefins and derivatives. This new weekly product provides our clients a much more complete view of the rapid changes in the market there. For our clients only indirectly exposed to the Asia markets, this new service provides very valuable insight into trends they are likely to see in other geographies.”*

CMAI Tire Index Report provides an indexed reference for tire raw material costs including rubber, fibers, cord, fillers and chemicals. The report is emailed to clients near the beginning of the month and includes historical and current indication on tire raw material trends through a series of indices with a brief update on raw material market dynamics. This service will be headed up by Matthew Thoeke, Consultant, Olefins and Derivatives – Europe, Middle East & Africa, who says *“The recent dramatic changes in petrochemical costs and pricing has resulted in many challenges for the tire industry. There is a growing need for independent references to indicate the magnitude and direction of change for this industry. CMAI's position in the key synthetic rubber, natural rubber and fibers industries, along with comprehensive analysis of energy markets through alliance partners Purvin and Gertz, has allowed the development of a clear and reliable source to track these costs. The result is a concise monthly service which will give industry participants the ability to closely track changes in raw material costs, from a trusted source, eliminating the need for time consuming and costly research.”*

Along with day-to-day contact with the key industry players, CMAI's consultants from all global offices will use their industry experience and expertise to provide clients new insight and analysis into these two important markets.

CMAI is the premier provider of Market, Planning and Business Advisory services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

Anne Geraci
CMAI
11757 Katy Freeway, Suite 700

Houston, TX 77079 U.S.A
Tel: 281-531-4660 Fax: 281-531-9966
Email: ageraci@cmaiglobal.com

HEADQUARTERS
Houston, Texas
Tel: 1-281-531-4660
Cmai@cmaiglobal.com

EUROPE Ltd
London, England
Tel: 44 (0)20-7930-9818
London@cmaiglobal.com

ASIA
Singapore
Tel: 65-6-226-5363
Asia@cmaiglobal.com

USA
Valhalla, New York
Tel: 1-914-579-0010
NewYork@cmaiglobal.com

EUROPE GmbH
Düsseldorf, Germany
Tel: 49-211-710081-10
Dusseldorf@cmaiglobal.com

MIDDLE EAST
Dubai, U.A.E
Tel: 971-4-391-2931
Dubai@cmaiglobal.com

CHINA
Shanghai, PRC
Tel: 86-21-6163-5470
Shanghai@cmaiglobal.com