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For Immediate release:

CMAI Announces New Acetyls Offerings

Houston, TX – [Chemical Market Associates, Inc. \(CMAI\)](#) announces two new offerings for 2011 for the Acetyls markets, the *Acetyls Market Advisory Service* and the *2011 World Acetyls Analysis*, which is part of *Planning Advisory Services*. These services will be available late 2010/early 2011, so plan your budgets accordingly.

The *Acetyls Market Advisory Service* consists of a global monthly report with Acetic Acid and its primary derivatives (Vinyl Acetate Monomer, PTA, Acetate Esters (Ethyl and Butyl), Acetic Anhydride) as well as Polyvinyl Alcohol coverage for market conditions & analysis, operating issues, downstream uses, and China dynamics. For Acetic Acid and Vinyl Acetate, coverage will include historical, current, and forecast prices as well as historical Methanol and Ethylene, and base energy pricing. Supply/Demand trends and trade balances for Acetic Acid and all the primary derivatives will be covered. A quarterly supplement will contain the following for the products mentioned above: Key issues & Analysis; Operating schedules; Quarterly Supply-Demand updates with trade dynamics; cash margin analysis; and operating rates. Access to the on-line Price and Production Economic database for the covered products is included with this Service.

Special feature topics will consist of quarterly spotlights on selected secondary derivatives (Polyvinyl Acetate (PVA), Polyvinyl Alcohol (PVOH), EVA, VAE, Cellulose Acetate. Emulsions, and Polymers).

The *2011 World Acetyls Analysis* is a global study that highlights key historical developments and future trends in supply, demand, production, capacity, trade, pricing and profitability for the period 2005 to 2015. Product coverage extends from acetic acid, acetic anhydride, vinyl acetate monomer and polyvinyl alcohol, as well as other major derivatives. The Analysis is a necessary resource for business managers and planning professionals, who need to make strategic business decisions in a rapidly changing global economic and market environment. Included with each World Analysis is 12 months of access to CMAI's online capacity and supply/demand databases, with a mid-term supply/demand update, incorporating the latest economic and market outlook. Also include are the key graphics contained in the World Analysis in Microsoft Excel format.

For more information regarding the *Acetyls Services* please contact Dewey Johnson, Global Business Director - Syngas Chemicals, at 1-281-752-3213 or by email djohnson@cmaiglobal.com.

[CMAI](#) is the premier provider of [Market, Planning and Business Advisory services](#) offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

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