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For Immediate release:

CMAI Hosts Petrochemical Industry Fundamentals Workshop, Registration Now Open

Houston, TX - On May 12, 2010, Chemical Market Associates, Inc. (CMAI) will host, for the fourth time, the **Petrochemical Industry Fundamentals Workshop** at the Renaissance Hotel & Convention Centre in Mumbai, India, preceding the Asia Petrochemical Industry Conference (APIC). The **Petrochemical Industry Fundamentals Workshop** is designed to effectively bring today's businessperson up to speed with language, concepts and key issues in the industry. Designed and taught by experienced CMAI consultants, this workshop will include:

- **Basic chemistry & terminology**
- **Transportation**
- **Commercial concepts**
- **Common processes**
- **Demand drivers**
- **Feedstocks**
- **Alternate value concepts**
- **Refinery integration**
- **Economic value chains**
 - Olefins
 - Aromatics
 - Chlor-alkali – Vinyls
 - Gas chemicals
 - Polymers
 - Fibers
- **CMAI resources & more**

The **Petrochemical Industry Fundamentals Workshop** is ideal for those people new to the chemical world, members of the financial community, the press or other related industries who are interested in increasing their knowledge of the global chemical industry and the markets it serves. The workshop is well-known in the chemical community as a solid venue for gaining a comprehensive view of the petrochemical industry. Participants will receive certification of course completion as well as take-home reference materials for further study.

Register on-line at www.cmaiglobal.com or contact CMAI by email: conferences@cmaiglobal.com, phone: 1-281-531-4660, or fax: 1-281-531-0995. You can also contact CMAI in Singapore at 65-6226-5363 by phone or 65-6226-5157 by fax.

CMAI is the premier provider of Market, Planning and Business Advisory services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. With offices in Houston, New York, London, Dubai, Düsseldorf, Singapore and Shanghai, CMAI has provided expert business advisory services to a broad base of companies across multiple value chains and geographies since 1979. Clients to CMAI services include chemical and oil companies, technology & EPC

companies, banking and financial institutions, plastic converters, textile & apparel manufacturers, brand-owners, grocers/retailers, government agencies and trading companies.

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