



# China Chlor-Alkali/PVC

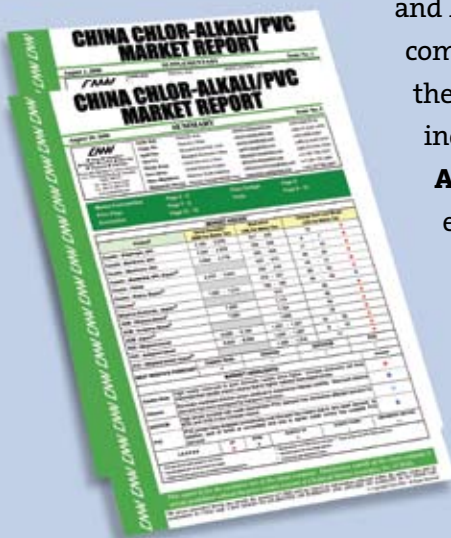
The global chlor-alkali/vinyls industry is restructuring to meet shifting production economics and demand. Key issues for chlor-alkali/vinyls investment decisions are the availability of raw materials – coal and lime – and the availability of competitive power and salt. The industry is critically dependent on objective analysis and accurate information upon which to base sound business planning decisions.

**If what you know does not equal what you need to know about the complex chlor-alkali/vinyls markets, then CMAI's China Chlor-Alkali/PVC Market Advisory Service will help you balance your information equation!**

The emergence of China as the world's largest chlor-alkali/vinyls producing country and its prevalent use of an acetylene route to make VCM has had a profound effect on regional and global supply/demand balances. Understanding the complete scenario for the Chinese chlor-alkali/vinyls industries requires focused, in-depth, and timely analysis by consultants, database specialists,

and skilled support personnel as well as the most comprehensive information resources available. The **China Chlor-Alkali Market Advisory Service** provides you with a comprehensive view of Chinese markets for chlorine, caustic, vinyls, and the associated raw materials, as well as the most complete package of analysis, interpretation and forecasting available to the global industry.

For three decades, CMAI has been the premier provider of Market, Planning and Business Advisory Services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. The **China Chlor-Alkali/PVC Market Advisory Service** integrates CMAI's consulting experience with North American, European and Asian market specialists dedicated to the chlor-alkali industry. The **China Chlor-Alkali/PVC Market Advisory Service** targets the information that enables manufacturers, transporters, end-users, and brokers to optimize resources, maximize profits and make sound business decisions.



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SERVICE



# CHINA CHLOR-ALKALI/PVC MARKET ADVISORY SERVICE

## Benefits of the China Chlor-Alkali/PVC Market Advisory Service include:

- Access to consultants.** Included in the **China Chlor-Alkali/PVC Service** is reasonable access to CMAI's experienced industry professionals for market advice related to the chlor-alkali/vinyls industry. Furthermore, as part of this service, any data graphics contained in the monthly reports can be emailed to clients by CMAI's Client Services Representatives.
- Market Summary.** The **China Chlor-Alkali/PVC Market Report** is issued on the third Wednesday of each month and provides clients with extensive market information for standard chlor-alkali product categories, including chlorine, caustic soda, and associated raw materials such as coke, calcium carbide and salt. This monthly report also delivers analysis on downstream uses such as vinyls, chlorine derivatives, and the alumina and pulp & paper industries. It includes historical, current, and forecasted prices for caustic soda, chlorine and vinyls. Additionally, it provides near-term/long-term forecast for chlor-alkali and PVC economics, near-term supply/demand trends and trade.

- Monthly Supplement.** This service also includes a supplementary report which is issued on the first working day of each month. This report provides clients with extensive Chinese and overall global market information of caustic and PVC markets. Operating schedules for China caustic and PVC, as well as near-term supply/demand analysis are also covered.

- Pricing and economics database.** Clients receive a unique username and password to CMAI's website that allows access to CMAI's pricing and economics database. This powerful tool is available to clients from any location and is updated weekly with the most current price forecast and cash margin data available. Past issues of the monthly reports and other key data tables are also available on the website.

- Economy & Energy Overview.** Clients also receive this monthly report. It includes global and regional economic trends, crude oil and natural gas dynamics, as well as insightful commentary from CMAI's Economy Group, and access to CMAI's chief economist.

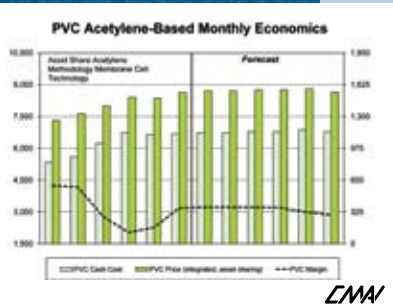
CMAI constantly strives to increase the value of our client's business, and the **China Chlor-Alkali/PVC Market Advisory Service** provides the information advantage you need regarding the Chinese chlor-alkali market! To order this service, contact CMAI at 1-281-531-4660 or email us at [cmai@cmaiglobal.com](mailto:cmai@cmaiglobal.com).

Many clients presently benefiting from the **China Chlor-Alkali/PVC Market Advisory Service** have also discovered the information and forecasting advantages available in CMAI's **Chlor-Alkali Market Advisory Service, Soda Ash Market Advisory Service, Global Plastics & Polymers Market Advisory Service** and the comprehensive annual worldwide studies related to chlor-alkali, vinyls and soda ash:

- **World Chlor-Alkali Analysis**
- **World Vinyls Analysis**
- **World Soda Ash Analysis**

These analyses contain 11 years of historical and forecast supply, demand and trade data for every country of the world, as well as a review of technologies and economics. Detailed site capacity and supply/demand data are available from the Capacity and Supply/Demand databases on the website. And most importantly, you will have access to CMAI's highly experienced consultants.

The **China Chlor-Alkali/PVC Market Advisory Service** includes comprehensive analysis of the Chinese chlor-alkali, vinyls, and associated raw materials industries.



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