



# Chlor-Alkali

The global chlor-alkali industry is restructuring to meet shifting production economics and demand. Key issues for chlor-alkali investment decisions are the disposition of chlorine and available competitive power and salt. The industry is critically dependent on objective analysis and accurate information upon which

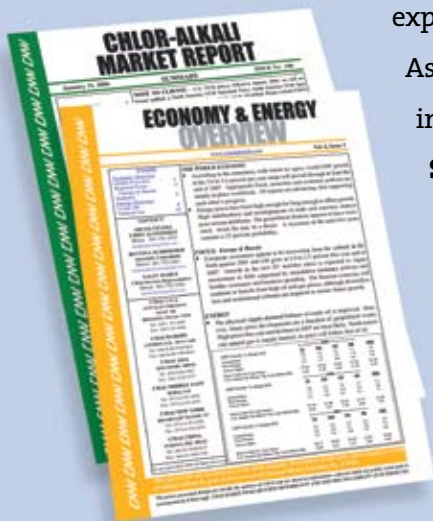
to base sound business planning decisions.

Understanding the complete scenario for the chlor-alkali/vinyls industries requires focused, in-depth, and timely consultants, database specialists, and skilled support personnel and offers the most comprehensive information resources available. The **Global Chlor-Alkali Market Advisory Service** provides you with a comprehensive view of world markets for

chlorine, caustic and EDC/VCM as well as, the most complete package analysis, interpretation and forecasting available to the global industry.

For three decades, CMAI has been the premier provider of Market, Planning and Business Advisory Services offering a unique combination of consulting analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries.

The **Global Chlor-Alkali Market Advisory Service** integrates CMAI's consulting experience with North American, European and Asian market specialists dedicated to the chlor-alkali industry. The **Global Chlor-Alkali Market Advisory Service** targets the information that enables manufacturers, transporters, end-users, and brokers to optimize resources, maximize profits and make sound business decisions.



If what you know does not equal what you need to know about the complex chlor-alkali/vinyls markets, then CMAI's Global Chlor-Alkali Market Advisory Service will help you balance your information equation!

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SERVICE



# GLOBAL CHLOR-ALKALI MARKET ADVISORY SERVICE

## Benefits of the Global Chlor-Alkali Market Advisory Service include:

- **Access to consultants.** Included in the Chlor-Alkali Service is reasonable access to CMAI's experienced industry professionals for market advice related to the chlor-alkali industry. Furthermore, as part of this service, any data graphics contained in the monthly reports can be emailed to clients by CMAI's Client Services Representatives.
- **Market Summary.** The **Chlor-Alkali Market Report Summary** is issued on the last business day of the month and provides clients with extensive market information for standard chlor-alkali product categories, including chlorine, caustic soda, EDC/VCM, HCL, and sodium chlorate. This monthly report also delivers analysis on downstream uses such as vinyls, chlorine derivatives, and the alumina and pulp & paper industries. It includes historical, current, and forecasted prices for caustic soda, chlorine, vinyls, and HCL. It includes comprehensive market analysis for North America, West Europe and Asian regions.
- **Pricing and economics database.** Clients receive a unique username and password to CMAI's website that allows access to CMAI's pricing and economics database. This powerful tool is available to clients from any location and is updated weekly with the most current price forecast and cash margin data available. Past issues of the monthly reports and other key data tables are also available on the website.
- **Market Statistics.** Each month, on the business day nearest the 16th, the **Chlor-Alkali Market Statistics Report** is published and presents information such as operating schedules for specific products, near-term supply/demand trends and trade. The monthly supplement delivers detailed analysis from both the manufacturing and marketing perspectives.
- **Economy & Energy Overview.** Clients also receive this monthly report. It includes global and regional economic trends, crude oil and natural gas dynamics, as well as insightful commentary from CMAI's Economy Group, and access to CMAI's chief economist.

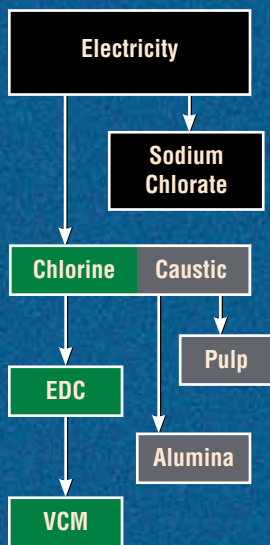
CMAI constantly strives to increase the value of our client's business, and the **Global Chlor-Alkali Market Advisory Service** provides the information advantage you need regarding the global chlor-alkali market! To order this service, contact CMAI at 1-281-531-4660 or email us at [cmai@cmaiglobal.com](mailto:cmai@cmaiglobal.com).

Many clients presently benefitting from the **Global Chlor-Alkali Market Advisory Service** have also discovered the information and forecasting advantages available in CMAI's comprehensive annual worldwide studies related to chlor-alkali, vinyls and soda ash :

- **World Chlor-Alkali Analysis**
- **World Vinyls Analysis**
- **World Soda Ash Analysis**

These analyses contain 10 years of historical and forecast supply, demand and trade data for every country of the world, as well as a review of technologies and economics. Detailed site capacity data are available from the Capacity database on the website. And most importantly, you will have access to CMAI's highly experienced consultants.

The Global Chlor-Alkali Market Advisory Service includes comprehensive analysis of the global chlor-alkali industry. The products covered in this service include:



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