



Asian Aromatics

The aromatics business is multifaceted in the volume and diversity of information required for wise selling, purchasing and investment decisions. As big as the aromatics markets are, they remain heavily dependent on investments in refining and olefins plants for sourcing. Yet the derivatives

reach out to all segments of the economy and depend on a steady, reliable supply. The diversity of elements in this industry, such as contract pricing versus spot pricing, reduced production versus export sales and inventory build versus higher price risk, present difficult choices for companies involved in the production, buying and investment in aromatics.

The capability to completely understand aromatics products and to reliably forecast these markets requires the focused efforts of experienced personnel gathering and analyzing

information. By dedicating a team of consultants and database experts to the global aromatics markets, CMAI offers the industry's most comprehensive package of analysis, interpretation and forecasting for aromatics and related products. CMAI provides analysis and forecasting, focused in North America, Europe and the newest addition, Northeast and Southeast Asia, rounding out a truly global aromatics consulting practice. This service is managed by our Singapore office by consultants that have many years of experience in this region.

For three decades, CMAI has been the premier provider of Market, Planning and Business Advisory Services offering a unique combination of consulting

analytics and expertise for the global chemical, plastics, fibers and chlor-alkali industries. CMAI has combined this expertise with the most sophisticated database technology available for obtaining and disseminating information on aromatics. Through continual, one-on-one contact with significant industry sources, CMAI consultants gather and study data specific to the industry, then analyze and translate it into useful information and forecasting advice for clients.



If your challenge is to understand the complex and ever-changing Asian aromatics market, then CMAI's Asian Aromatics Market Advisory Service will provide you with the knowledge you need for business success.

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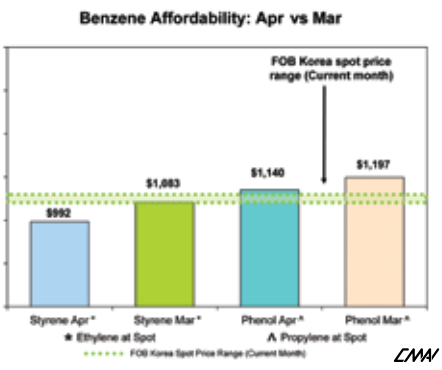
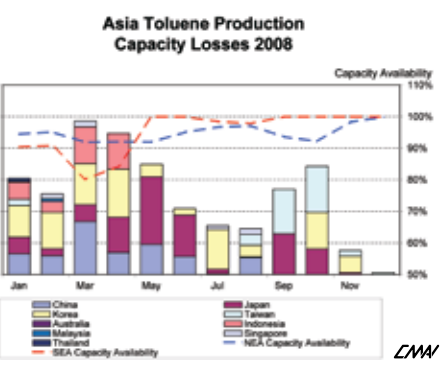
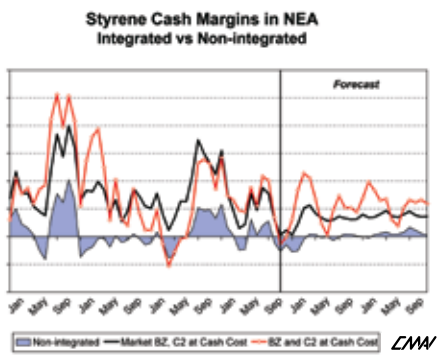
SERVICE



ASIAN AROMATICS MARKET ADVISORY SERVICE



Benefits of the Asian Aromatics Market Advisory Service include:



Weekly Market Snapshot. Emailed to clients mid-week, the *Aromatics Weekly* covers the markets of North America and Europe, as well as Asia. These weekly reports include a contract and spot price summary covering the respective regions, with a brief review of current market conditions.

Monthly Market Analysis & Forecast.
 – Emailed to clients near the end of the month, this report includes commentary on significant events for the products covered, discussion of current and near-term supply/demand conditions, and analysis of events affecting the market. The major purpose of the report is to offer forward-looking market analysis focused on supply/demand balances, prices and margins. Analysis on economic issues, trade statistics and operational issues impacting the Asian aromatics markets is also included. The report style is concise and highly graphical to provide clients what they need in the most effective, time-efficient way.

– **Data Supplement.** Emailed with the monthly summary, this supplement rotates between operating schedules and production economics and monthly supply/demand balances. Trade statistics are included each month.

Economy & Energy Overview. Clients also receive a monthly email supplement, the *Economy & Energy Overview*. This supplement covers global and regional economic trends, crude oil and natural gas dynamics, as well as insightful commentary from CMAI's Economy Group.

Access to CMAI's pricing and economics database. *Asian Aromatics Service* clients will receive a unique username and password to CMAI's website (www.cmaiglobal.com) that allows access to CMAI's pricing and economics database. This powerful tool is available to clients from any location and is updated weekly with the most current monthly price forecast and cash margin data available. Past issues of the reports and other key data tables are also available on the website.

Access to consultants. Included in the service is a reasonable amount of access to CMAI's experienced industry professionals for market advice related to the aromatics industry. Furthermore, as part of this service, any data or graphic contained in the monthly reports can be emailed to clients by CMAI's Client Service Representatives.

Many clients presently benefiting from CMAI's **Asian Aromatics Market Advisory Service** have also discovered the information and forecasting advantages presented in CMAI's comprehensive annual worldwide studies related to aromatics. These analyses include:

- World Cumene/Phenol & Acetone Analysis
- World Polycarbonate & ABS Analysis
- World Styrene Analysis
- World Polystyrene/EPS Analysis
- World Paraxylene & Terephthalates Analysis
- World Terephthalates & Polyester Analysis
- The World Toluene & Mixed Xylenes Analysis

CMAI constantly strives to increase the value of our clients' business and the **Asian Aromatics Market Advisory Service** provides the information advantage you need regarding the Asian aromatics markets! To order this service, contact CMAI in Singapore at +65-6226-5363 or email us at cmai@cmaiglobal.com.



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